

University Hospital 2019 Public Reporting of Oncology Community Outreach Summary

Each calendar year, the Commission on Cancer requires that the Oncology Committee at University Hospital provides a Community Cancer Screening event and a Community Cancer Educational and Prevention event.

	Screening	Prevention
Date	April 17 2019, June 19, 2019 & October 12th 2019	April 17, 2019 & June 19, 2019
Name of Program	Colorectal Cancer Screening Event	Colorectal Cancer Prevention Presentation
Location	Local Community Organizations & Rutgers Cancer Institute of New Jersey at University Hospital	Local Community Organizations
Target Audience	Uninsured and Underinsured	Interested members of the community
Guidelines used to design activity	American Cancer Society	American Cancer Society
Summary of Results	There were 45 Colorectal Screening FIT kits distributed. A total of 20 kits were returned. There was one abnormal/positive finding. The positive finding resulted in a consultation with a gastroenterologist and a colonoscopy screening.	A total of 47 participants attended two separate educational workshops on colorectal cancer and screening guidelines. A pre and posttest was provided, in effort to demonstrate an increase in knowledge. The workshop was provided in English, Spanish, and Vietnamese to cater to the populations needs.
Effectiveness	Event was very successful. Recommendations for improvement includes working on creative ideas to increase return of Colorectal kits.	The Colorectal Cancer education and prevention sessions brought awareness to the participants regarding the importance of getting screened. A total of 54% of participants completed the pre and post-test; 47% of participants gained an increase in knowledge on when to begin screening for colorectal cancer; 20% of participants became aware that colorectal cancer is preventable; 28% of participants became aware that colorectal cancer is preventable and 7% of participants became aware that colorectal cancer is the 2nd leading cause of death in the United States. Although the presentation was provided in 3 different languages, there was a disconnect with some of the information translated. Recommendation for a better translation system will be considered for future events.